

About the Contributors

Editors and Authors



Willie Cheng is a former partner of Accenture, a global management and technology consulting company. He was the country managing director and the managing partner of its Communications & High Tech Practice in Asia before he retired in 2003. He remains active in the business and infocomm community. However, he spends the larger part of his time working with nonprofit organizations at the board and volunteer level. Among these, he is chairman of the Lien Centre for Social Innovation and Caritas Singapore. He is the author of *Doing Good Well: What does (and does not) make sense in the nonprofit world*. He first used the ecosystem concept to frame the charity world for a Lien Centre publication, *Social Space* 2008. (Email: willie@doinggoodwell.net)



Sharifah Mohamed is manager at the Lien Centre for Social Innovation, focusing on New Social Models. She currently manages projects and research in the areas of philanthropy, social entrepreneurship, and social innovation. She was part of the pioneering team for the Lien Centre's inaugural *Social Space* publication, a compilation of insightful articles by leaders and thinkers in the public, private, and nonprofit sectors. She also managed the recent Lien i3 Challenge, an Asia-wide competition for socially innovative projects. Outside of her job, she channels her energy toward addressing education and mobility issues of lower-income groups. She is a member of a nationwide youth self-help group making efforts in community enrichment. (Email: smaisharahm@smu.edu.sg)

Authors



Robert Chew is a former partner of Accenture where he focused on strategy work for clients in the infocomm industry. Since his retirement in 2007, he has remained active in the infocomm industry. He is chairman of the Information Technology Standards Committee, and a member of the National Grid Advisory Council, the Singapore Standards Council, and the Singapore Chinese Chambers of Commerce and Industry's Technology Committee. Chew is also currently a director of several commercial companies (OpenNet, Alexandra Health, and Integrated Health Information Systems) and nonprofit organizations (Lien Centre for Social Innovation, Dover Park Hospice, Singapore Hospice Council, TOUCH Community Services, TOUCH Youth, and TOUCH Family Services).



Chris Cusano is currently Change Leader, ASEAN, for Ashoka: Innovators for the Public. He joined Ashoka in 2000, after spending most of the 1990s working with refugees and displaced people along the Thailand–Burma border. Cusano managed Ashoka's global process for electing new Ashoka Fellows until 2005, when he returned to Thailand to help Ashoka develop its presence in Southeast Asia. As part of this program, Cusano is building the Ashoka Support Network in the region, enabling businesspeople and social entrepreneurs to combine forces for greater social impact.



Gerard Ee champions social service issues and rights in Singapore. The son of a prominent Singaporean philanthropist, Ee has inherited his father's mantle and is fondly known in Singapore as "Mr. Charity." A retired accountant, he has served in various nonprofit and national capacities. He was a Nominated Member of Parliament from 1997 to 2002. He was president of the National Council of Social Service

from 2001 to 2006. He is currently chairman of the Public Transport Council, the Council for Third Age, and the National Kidney Foundation. He took over the challenge of turning around Singapore's National Kidney Foundation in 2004 after a scandal rocked the charity.



John Elkington is co-founder and executive chairman of Volans Ventures, co-founder of SustainAbility (1987), and co-founder of Environmental Data Services (1978). He is a world authority on corporate responsibility and sustainable development. He has authored or co-authored 17 books, including 1988's million-selling *Green Consumer Guide*, *Cannibals with Forks: The triple bottom line of 21st century business*, and *The Power of Unreasonable People: How social entrepreneurs create markets that change the world*. He has also written hundreds of articles for newspapers, magazines, and journals, as well as written or co-written some 40 published reports. He has spoken at hundreds of conferences around the world.



Jed Emerson has spent his career launching innovative nonprofit ventures and philanthropic funds. He is founding director of Larkin Youth Services, a homeless youth program in San Francisco, California, and founding director of REDF, a leading venture philanthropy fund. In addition to his work executing strategies, he is an internationally recognized thought leader, having written extensively about social entrepreneurship, metrics, and impact investing. He has had faculty appointments at Stanford, Harvard, and Oxford Universities. He framed the concept of Blended Value and has written extensively on both that and related topics. His work may be found at www.blendedvalue.org and www.redf.org.



Jonathan S. Huggett served as a partner with The Bridgespan Group in San Francisco and New York; and as a partner with Bain & Company in Johannesburg and Toronto. He is currently a Visiting Fellow at the Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, and advises social enterprise leaders worldwide. Earlier, he ran a US\$75 million global health-care company, an economic development consultancy, and a venture-funded social enterprise. Huggett served as president of the STOP AIDS Project in San Francisco and is now serving on three charity boards: the Organization for Refuge, Asylum and Migration; One Inspire; and Khulisa UK. He has a BA and MA from Oxford University, and an MBA from Stanford University's Graduate School of Business, where he graduated as an Arjay Miller Scholar.



Dr. Rob John is an independent consultant specializing in venture philanthropy and social entrepreneurship. From 2005 to 2009, he was a visiting fellow at the Skoll Centre for Social Entrepreneurship at the University of Oxford's Saïd Business School. He was principal advisor to the European Venture Philanthropy Association during its start up and now advises the Asia Venture Philanthropy Network and the European Venture Philanthropy Fund. Following a career spanning 15 years in international development, including refugee assistance and microcredit, John directed a small Oxford-based venture philanthropy fund before becoming freelance in 2004. He is a Fellow of the Royal Society for the Encouragement of Arts, Manufactures, and Commerce.



Laurence Lien is CEO of the National Volunteer & Philanthropy Centre in Singapore. He previously served in the Singapore Administrative Service, rotating through different positions in the Ministries of Finance, Community Development and Sports, Home Affairs, and Education. He is also chairman of the Lien Foundation, deputy chairman of Lien Aid, and a board member of the Lien Centre for Social Innovation, and Caritas Singapore Community Council.

He has a Bachelor of Arts from Oxford University, an MBA from the National University of Singapore, and a Masters in Public Administration from the Harvard Kennedy School. He is an Eisenhower Fellow.



Stephen Lloyd is senior partner at Bates Wells & Braithwaite London LLP, the leading charity law firm in the UK. He acts for a great variety of charities and is also a trustee of five charities. He was the joint initiator of the idea that became the community interest company. He is also co-author of *Charities—The New Law 2006: A practical guide to the Charities Acts; Charities, Trading and the Law*; and *The Fundraiser's Guide to the Law*. He is also a former chairman of the Charity Law Association.



Paulette V. Maehara, CFRE, CAE is president and CEO of the Association of Fundraising Professionals (AFP), the professional association of individuals responsible for generating philanthropic support for nonprofit organizations. Prior to joining AFP, Maehara served as CEO of the Epilepsy Foundation. She has also held executive positions with several foundations and nonprofit organizations. She has been selected by *The NonProfit Times* as one of the Top 50 Most Influential People in Philanthropy for the last 10 years. Her work for Project HOPE led to a Best Direct Mail Program award from the Direct Marketing Association of America.



Dr. Maximilian Martin is a visiting professor at the University of Geneva and lectures at the University of St. Gallen. He is currently a senior partner and Global Head of Social Investments at IJ Partners, a Geneva-based wealth management firm. He was the Global Head and Managing Director of UBS AG's Philanthropy Services from 2004 to 2009. Prior to this, he was head of research at the Schwab Foundation for Social Entrepreneurship, senior consultant with McKinsey & Company, and Fellow at the Center for Public Leadership at the John F. Kennedy School of Government, Harvard University.



Dr. Thomas Menkhoff is Practice Associate Professor of Organizational Behavior and Human Resources at the Lee Kong Chian School of Business, Singapore Management University. He is the co-editor of *Chinese Entrepreneurship and Asian Business Networks* and *Governing and Managing Knowledge in Asia*. His recent research work aims to understand the antecedents of effective knowledge-sharing behavior in knowledge-intensive organizations. He is co-editor of a special 2010 issue of the *Journal of Asian Business* on *Chinese Philanthropy in Asia: Between Continuity and Change*. He is a Fellow of the Salzburg Seminar and a board member of the Lien Centre for Social Innovation.



Dr. Geoff Mulgan worked as head of policy and strategy in the UK Prime Minister's Office and Cabinet Office between 1997 and 2004. He is now director of the Young Foundation in London and visiting professor at several universities in Australia and the UK. His publications include: *The Art of Public Strategy*; *Good and Bad Power*; *Connexity*; *Life After Politics*; *Politics in an Anti-Political Age*; and *Communication and Control*. He has worked with several governments, including those of Australia, Canada, Denmark, France, China, and Russia.



Dr. Kumi Naidoo is the executive director of Greenpeace International and is based in Amsterdam. He also serves as the chairperson of the Global Campaign for Climate Action and is the co-chair of the Global Call to Action against Poverty. Prior to taking on his current role at Greenpeace International, Naidoo worked at CIVICUS where he was the secretary-general (1998 to 2008). He was active in the anti-apartheid struggle in his native South Africa and is an advocate for gender equality and labor rights. He has worked as a researcher, journalist, university lecturer, and youth counselor.



Sara Olsen is the founding partner of SVT Group (www.svtgroup.net), a San Francisco-based advisory firm that specializes in measuring, managing, and communicating social and environmental value and return on investment. To date, SVT has developed frameworks to measure the nonfinancial value of approximately US\$2 billion in social and environmental investments and grants in over 20 countries. Olsen believes impact management is an emerging business discipline, and she works to promote its development and adoption. She is the co-author of *Social Return on Investment: A guide to SROI analysis* and co-founded the Global Social Venture Competition (www.gsvc.org) in 1999. Olsen holds an MBA from UC Berkeley, an MASW from the University of Chicago, and a BA from Dartmouth College.



Dr. Peter Shergold AC is Macquarie Group Foundation Professor at the Centre for Social Impact, which is headquartered in the Australian School of Business at the University of New South Wales. From 2003 to 2008, he was Secretary of the Department of the Prime Minister and Cabinet, Australia's most senior public administrator. He is a non-executive director of AMP and Corrs Chambers Westgarth, and is the chairman of a small venture capital start-up, QuintessenceLabs. On the nonprofit side, he is chairman of the Australian Rural Leadership Foundation and serves on the boards of the National Centre of Indigenous Excellence and the Monash Foundation.



Dr. Tan Chi Chiu is a gastroenterologist and managing director of Gastroenterology & Medicine International in Singapore. He has been deeply involved in the medical, youth development, and community service scene for several decades. He volunteers with several nonprofit organizations. He is a director of the Lien Centre for Social Innovation, SATA CommHealth, Make-A-Wish-Foundation

Singapore, and National Youth Achievement Awards. He is an elected member of the Singapore Medical Council and chairman of the Medical Ethics Committee. He was previously executive director of the Singapore International Foundation and has won numerous Singaporean and international military and civilian awards for his global humanitarian, community, and youth work. He is a keen observer of and commentator on the social arena.



Alan M. Webber is an award-winning editor, author, and columnist. In 1995, he launched *Fast Company* magazine (www.fastcompany.com), which became the fastest growing, most successful business magazine in history. He was also, for five years, the managing editor and editorial director of the *Harvard Business Review*. He is active globally in the social entrepreneurship movement, and describes his role as that of a “global detective.” He has most recently authored *Rules of Thumb: 52 Truths for Winning at Business Without Losing Yourself*, which highlights the new practices and principles we need to adopt to create a better, more workable, sustainable future.



Dr. Stephen B. Young is the Global Executive Director of the Caux Round Table. His book, *Moral Capitalism* was written as a guide to the Caux Round Table ethical and socially responsible Principles for Business. Young was named by Professor Sandra Waddock as one of those who built the modern corporate social responsibility movement. He was a dean at the Hamline University School of Law, as well as assistant dean at Harvard Law School. He is the founding board chair of the Center of the American Experiment, and served as appointed Honorary Consul of Singapore in Minnesota for five years.